

Arthritis Council

Arthritis Council WWE Work Group Call Summary

Monday, October 17, 1:00 p.m. ET / 12 p.m. CT / 11 a.m. MT / 10 a.m. PT

Attendees: 35 participants from 12 states and 5 national organizations

WWE related successes or challenges in the current environment

- Camine Con Gusto
 - CCG is now on the OA Action Alliance WWE Portal and being piloted to reach a large group of adults over the next 6-8 weeks
 - Primary recruiting is through Facebook and WhatsApp and learnings on marketing practices using these platforms will be shared on a future call
 - CCG Portal marketing materials for organizations that serve Spanish speakers are being developed
- NC YMCA in Rocky Mount has had success in delivering WWE locally; they were able to get publicity in the local media; WWE is a social connection point for those participating
- OK shared that WWE has been embedded within the community block grant and they are marketing the program to community governments
 - Local health department educators were trained to deliver WWE and the local communities were asked to help identify potential WWE leaders
 - County Extension offices have also been a WWE partner
- AR shared that they are using the OAAA WWE Portal to help keep WWE participants engaged
 - Planning to use a QR code to help with WWE engagement by adding to flyers and correspondence
- IA shared that they have used a QR code for onboarding their WWE in the worksite courses which links to a Smartsheet where data is collected
 - Worksite WWE program has 85 employees engaged through their first offering
 - A second WWE program will be offered in the fall with the hope that they can expand to additional companies
 - Marketing is done through website - www.wellnessworksSU.org
 - IA developed a [WWE in the Workplace Company Guide](#) to help organizations interested in delivering WWE
- KS shared that they are using the OAAA WWE Portal as a part of their state employee worksite wellness program and have about 1200 WWE participants
- NACDD shared information on HALT+WWE pilot in KS and IA
 - NACDD is working with the Arthritis Foundation, Cappa Health ([HALT](#)), ProVention Health Foundation, and the Diabetes Training and Technical Assistance Center (DTTAC) at Emory to couple the National Diabetes Prevention Program (NDPP) and WWE
 - DTTAC is working with NACDD to finalize a coupling guide for Lifestyle Coaches interested in delivering WWE with the NDPP
 - A webinar was held on October 25 to introduce the Guide; [recording](#) is now available and the guide can be requested through this [link](#)
 - KS is coupling WWE with NDPP through the integration of WWE into the HALT platform and there was a participant on the call from a AAA that is one of the KS pilot sites
 - IA is also coupling WWE with NDPP through HALT and shared that Unity Point is one of their pilots

- If other State Health Departments have an interest in HALT please connect with NACDD (Heather/Lisa)
 - MN expressed interest and Lisa will share presentations from IA and NC with MN
 - OK also expressed an interest in the HALT platform

New partnerships in offering WWE?

- AR is doing presentations with AAAs about WWE and hopes to partner with them in the near future
- In NY YMCAs have been great partners; now beginning to work with AAAs more
 - MSW interns will be completing WWE leader trainings and delivering programs
 - Title IIID funds are being used to purchase WWE leader training codes for new partners
- There was a question about training CHWs to lead self-management programs including DPP and WWE; if anyone is interested in creating a sustainable case for integrating CHWs into this work reach out to FahadK@health.ok.gov
 - AR shared that they partner with Tri-County Rural Health Networks and the CHW's in the SE rural area of the State
 - In MN, Juniper which is a program of Trellis, uses CHWs to help deliver evidence-based programs and services
 - NACDD will be featuring MN on the November 1 TA/Peer Sharing webinar and sharing information on YourJuniper, <https://actiononarthritis.chronicdisease.org/monthly-webinars/>

WWE resource sharing

- WWE updates from National Partners
 - Cooperative Extension WWE Impact Report
 - An opportunity for Cooperative Extensions to work together to document impact of WWE
 - Use existing data and metrics to show the collective key impacts
 - Marketing tool intended for funders, community-based organizations, partners, trainers, national partners, CDC-funded grantees and others
 - Potential next steps include –
 - Forming workgroup of interested Cooperative Extensions
 - Developing an infographic
 - Determining metrics and implementation strategy
 - Conducting a focus group
 - Obtaining quotes and personal stories
 - Cooperative Extensions interested in being on the working group
 - Christina Holmes, Kansas State Research and Extension, Christinaholmes@ksu.edu
 - Dianne Christensen, New Mexico State University, diannechristensen@nmsu.edu
 - Morgan Peaden, University of Wisconsin-Madison, morgan.peaden@wisc.edu
 - State contacts interested in having NACDD connect with their Extension about the working group
 - Nadia Mazza, NC and Brandie Garner - Mid-East Commission Area Agency on Aging in NC, bgarner@mid-eastcom.org
 - Julie Dearing, OK
 - Sydney Williams, UT
 - Caitlin Gurney, NY
 - Greg Welk, IA (Deb Sellars, Extension)
 - Meredith Knowles, OR
- What WWE resources have you found most helpful?
 - SOPHE's New Toolkit for Remote Delivery of Arthritis-Related Programs and Services, <https://elearn.sophe.org/physical-activity-programs>

- The opportunity to post WWE classes on [findhealth](#); read more on the summary document from the recent NACDD call and see the list of findhelp Community Engagement Managers for each state/region, <https://actiononarthritis.chronicdisease.org/arthritis-council-workgroup-discussing-findhelp-org-wednesday-october-5-2022/>

Announcements

- **Next call** - Monday, November 21, 2022
1:00 p.m. ET / 12 p.m. CT / 11 a.m. MT / 10 a.m. PT