

Advancing Arthritis Public Health Priorities through National Organizations TA/Peer Sharing Webinar Series

Tuesday, November 2, 2021 @ 2:00 p.m. ET

Leveraging Community Health Workers to Support Arthritis Public Health Strategies TA/Peer Sharing Webinar Series

Webinar Notes and Resources

- Materials available on the Action on Arthritis website:
<https://actiononarthritis.chronicdisease.org/monthly-webinars/>
- Meeting Recording: https://chronicdisease.zoom.us/rec/share/Hq6_gd9wIGEI-5gGBmGJtt6K2YJRa_9HyF6OYr475h3cOpijMkCxb-PHZij_4N1Y.Y6yElz7spj2K0poe?startTime=1635875918000

Panel Speakers

- **Anne Ganey** - Minnesota Community Health Worker (CHW) Alliance. Anne has worked in many facets of CHW work for many years, rural, urban, and statewide, and helped create the Minnesota CHW Certificate Curriculum. She currently works on a contract basis with the Alliance on project work.
- **Erin Turner** - Health Promotion Coordinator for the Oklahoma State Department of Health. Erin works to coordinate training and information in the nine health districts and local health departments. The state health department received the CHW Training grant from CDC along with two tribal nations in OK. They also have a CHW stakeholder group to help with training, certification, and future funding.
- **Lainey Faulkner** - Community-Clinical Linkages Program Manager, Kansas Department of Health and Environment. Lainey has worked for KDHE for almost three years in Chronic Disease. Throughout her time at KDHE she has worked closely with the Kansas CHW Coalition to advance the CHW profession. Her team at KDHE continues to leverage grant strategies and activities to support work surrounding CHWs.
- **Pennie Jewel** - Community Health Representative with the Nottawaseppi Huron Band of the Potawatomi. Pennie is also a member of the CHW Common Indicators Project Leadership Team.
- **Victoria Adewumi** - Community Liaison and Community Health Worker at the City of Manchester Health Department in Manchester, NH. Victoria is a CHW Representative on the CHW Common Indicators Project Leadership Team and sits on the NH CHW Coalition Steering Community.

What are some opportunities you have to expand arthritis public health approaches by leveraging the expertise or partnering with CHWs?

- Resource development

- Working with CHWs to get culturally appropriate messages out to communities. Leverage CHWs to present information in different ways with different technologies.
- Brainstorm with CHWs to see if arthritis programming could be coupled easily with current efforts.
- Working with CHWs to refer to arthritis appropriate evidence-based interventions (AAEBIs)
- Offering Walk With Ease (WWE) leader training to CHWs
- Include CHWs in creating health education materials
- Hire CHWs and fund them through grants
- Train CHWs as Living Longer Living Stronger™ (LLLS) facilitators and possibly use CHWs to facilitate telehealth LLLS

Q&A and State Sharing

- Q: Erin - What types of chronic disease prevention training is offered in Oklahoma for CHWs? How do CHWs access this training? Is there an opportunity to partner on developing training modules?
 - A: We have a training resource list on our website: <https://oklahoma.gov/health/health-promotion/community-health-worker-training-resources.html>. We will also be holding quarterly training and networking events around our state for CHWs. CHWs can participate in trainings (e.g., preventing heart disease and stroke) while networking with other CHWs. These quarterly trainings are also an opportunity to identify additional training and professional development needs (e.g., arthritis).
 - A: Minnesota has a CHW Certificate in higher education- it allows CHWs to gain a credential and 16 college credits that can be applied to more advanced degrees. We have seen CHWs with the Certificate go on to become nurses, social workers and into public health.
 - A: Kansas is considering offering "optional modules" that CHWs can select to further their education or for continuing education. These modules will dive deeper into chronic disease topics as well as other important topics. This is being driven by our CHW coalition with support from KDHE.
 - Minnesota is working on this too and they are currently partnering with MDH on the BOLD grant for dementia education for CHWs.
- Q: How can you engage community health workers within your state?
 - A: It is critical to keep the character of who a CHW is and what they do-The MN CHW Alliance emphasizes the CHW character. CHWs come from the community they serve, have a shared life experience, and serve as trusted resources.
 - A: To assist in using culturally appropriate messaging. NH has seen a dramatic increase in engagement from our community members accessing health department resources/services (especially during COVID vaccination efforts); CHWs are going into communities with these messages.

- A: Think about a team-based approach to care (e.g., epidemiologist, health educators, CHW). Oklahoma also has a health equity specialist that works with CHWs to assist with education and communication.
- Q: Lainey- Can you elaborate a bit more about how you have leveraged (or plan to leverage) the work that you've done through 1815 and 1817 and now 2109 and 2103 to incorporate EBIs? Is there opportunity to incorporate arthritis efforts into this work?
 - A: KS 1815 continues to support infrastructure building and support of the KS CHW Coalition and expansion of CHW education. Both KS 1815 and 1817 contain strategies and activities that support CHWs including education and training on evidence-based programs like the National Diabetes Prevention Program (DPP), Diabetes Self-Management Education and Support, and the Healthy Heart Ambassadors (HHA) Program. Strategies and activities also support CHW's capacity for referral/connection to evidence-based programs, support of non-physician team members (includes CHWs), team-based care, and integration of CHWs into clinical workflows. KS 1815 and 1817 are now in their 4th year and will continue to support these efforts throughout the lives of the grants.
 - A: KS 2103 and 2109 funding opportunities are our newest funding opportunities that directly impact CHW work. KDHE has created a newly formed CHW Section within the Bureau of Health Promotion to better support these efforts. The 2103 funding opportunity involves working with 8 clinics to imbed a clinical team of 5 members into the clinic to work on COVID-19 response efforts and chronic disease prevention and management. Two of the five team members in each clinic will be CHWs. These CHWs will be provided training through Kansas' CHW training program (currently offered through WSU CEI and KCHWC). The CHWs will also receive training in either the National DPP or the HHA program and the clinic will be expected to work toward offering both programs.
 - A: The 2109 funding opportunity will focus more on building and expanding the current CHW education infrastructure as well as support work on a credentialing process for CHWs in Kansas. Specifically, to arthritis, 2109 will fund the development of an arthritis management module.
 - A: I think there is a lot of opportunity to leverage the work that is happening here in Kansas and to incorporate arthritis work. I can see several opportunities to provide education and training on AAEBIs as the CHW workforce continues to expand and clinics and organizations begin to take advantage of the CHWs ability to assist with chronic disease prevention and management. I can also see a natural fit for AAEBIs to be embedded into a clinic or become part of the suite of programs that CHWs and other providers are referring to. I think the connections we are making now, are really going to open the door for these conversations and help to "prove" how well CHWs fit within the chronic disease prevention and management realm.
- **Arkansas:** Tri County Rural Health, a local nonprofit, partnered with the Arthritis Program to train CHWs to deliver WWE.
 - Arkansas has the Community Health Worker Association

- **Minnesota:** MDH developed an e-learning module for community health workers to provide education about how to establish workflows and appropriately use electronic health records to refer people with arthritis to local AAEBIs. This training offers information about locating finding local arthritis self-management programs for patients who would benefit from a referral. <https://actiononarthritis.chronicdisease.org/minnesota-department-of-health-health-care-homes-e-learning-courses-focused-on-arthritis-management/>
- **Missouri:** Missouri has 12 higher ed institutions that provide CHW curriculum and arthritis has opportunity to add to that curriculum.
- **Utah:** Utah has an online CHW training. For more information visit <https://livingwell.utah.gov/chwtrainings/index.php>

Resources

- **Association of State and Territorial Health Officials (ASTHO) Clinical to Community Connections -** <https://www.astho.org/Clinical-to-Community-Connections/Community-Health-Workers/>
 - 1) Making the Case for Community Health Workers
 - 2) Certification, Training, and Financing
 - 3) Role of State/Territorial Health Agencies in Supporting the CHW
 - CDC's 1815 Cooperative Agreement Funding: Efforts to Support CHW Infrastructure
 - CHW Integration: Issues and Options for State Health Departments
 - 4) Partner Resources
 - ASTHO CHW Certification Map - <https://www.astho.org/Programs/Clinical-to-Community-Connections/Documents/Map-of-State-Approaches-to-CHW-Certification/>
- **CDC COVID Funding for Community Health Workers**
 - **DP21-2109** Recipients - <https://www.cdc.gov/covid-community-health-workers/ccr-recipients.html>
 - Component A: Capacity building projects
 - Component B: Implementation Ready projects
 - Component C: Demonstration projects
 - DP21-2109 funded projects in states with CDC arthritis funding:
 - Arkansas - Benton County Government (Component B)
 - Kansas - Kansas Department of Health and Environment (Component B)
 - Massachusetts - Boston Public Health Commission; Massachusetts Department of Public Health (Component B)
 - Missouri - County of St. Louis (Components B and C); Washington County Ambulance District (Component B)
 - New York- City of Syracuse; County of Schenectady (Component A)

- North Carolina - North Carolina Department of Health and Human Services (Component B); Public Health Authority of Cabarrus County (Components A)
 - Oregon - County of Lane (Component A)
 - Rhode Island - Rhode Island Department of Health (Components B and C)
 - Virginia - Institute for Public Health Innovation (Components B and C)
 - Washington - Seattle and King County Public Health (Component B); Washington State Department of Health (Components B & C)
- **DP21-2110** funds 3 organizations across two components. Organizations could only apply for 1 component.
<https://www.cdc.gov/covid-community-health-workers/ccr-eta-recipient.html>
- DP 21-2110 funded projects in states with CDC arthritis funding:
 - Washington – Washington State Department of Health (Component 1 – National Evaluation Site)
- **CHW Common Indicators Project**
<https://www.michwa.org/news/common-indicators-project>
- **Community Health Worker Online Training Program**
<https://chwtraining.mcdph.org/>
 - MCD is a global public health organization recognized in the United States and internationally as a Leader, innovator, and trusted partner in the design, implementation, and assessment of high-quality, enduring programs in public health.
 - Currently includes 10 modules – high blood pressure and hypertension, pre-diabetes, diabetes, breast cancer, cervical cancer, asthma and more
 - <https://www.mcdph.org/chw>
- **Kentucky Homeplace:** <https://ruralhealth.med.uky.edu/cerh-homeplace>
 - Wellcare and Kentucky Homeplace Partner to Remove Barriers to Healthcare, Reduce Emergency Room Use and Diabetes Complications
[Success Story](#)
- **Minnesota Community Health Worker Alliance**
<https://mnchwalliance.org/>
- **National Association of Community Health Workers**
<https://nachw.org/about/>
 - National Association of Community Health Workers (NACHW) - <https://nachw.org/>
 - CHW resource center <https://nachw.org/chw-document-resource-center/>
 - NACHW is hosting a learning collaborative for CHWs.
<https://machw.org/tag/nachw/>
 - NACHW Networks and Associations by State, along with CHW Certification and Training Programs -

<https://nachw.org/membership/chw-networks-and-certification-programs/>

- **Oklahoma Public Health Association:**

<https://oklahomapublichealthassn.wildapricot.org/page-643525>

Additional Resource:

- **NACDD Action on Arthritis Success Story Video:**

<https://vimeo.com/624867244>

Evaluation and Engagement:

- Poll Question: I gained skills related to my organization's ability to increase its capacity to partner arthritis efforts with community health workers
 - 95% Strongly Agree or Agree
- Poll Question: Please provide additional information on the specific skills that you gained as a result of attending today's webinar. (Select all that apply)
 - 73% - New ideas/ways of thinking about my programs current approach to increase arthritis public health strategies
 - 73% - Knowledge about community health workers and opportunities for collaboration
 - 45% - Strategies to sustain efforts
 - 36% - New partners to engage with to address arthritis
- Poll Question 1: Are you using the Medical Care Development for Public Health (MCDPH) Community Health Worker Online Training Program
 - Yes – 3 responses
 - No – 17 responses
- Poll Question 2: Would you be interested in participating in a peer-to-peer sharing opportunity on the topic of working with Units on Aging to advance arthritis public health strategies?
 - Yes
 - 18 People
 - 10 States
 - 2 National Organizations